

AGENCY: Homeless Children's Network
TITLE: Director of Program Impact & Community Engagement
SCHEDULE: Full-time position, 40 hours per week, hybrid
SALARY:

The Homeless Children's Network is seeking an experienced, innovative, and perceptive applicant to serve as Director of Program Impact & Community Engagement, joining a small team of passionate thought leaders and technical experts who care deeply about supporting and serving the community

ABOUT HOMELESS CHILDREN'S NETWORK

The mission of Homeless Children's Network is to decrease the trauma of homelessness and domestic violence for children, youth, and families; to empower families; and to increase the effectiveness of collaborative efforts among service providers to end homelessness and poverty.

ABOUT THE ROLE:

The Director of Program Impact & Community Engagement will serve as a core member of the Administration and Programs team, providing strategic storytelling of Community Progress' work to our communities struggling with housing, mental health and access to care.

Recognizing the barriers these properties create to fostering equitable communities, this individual will work alongside some of California's top experts on topics such as Disparities in Mental Health Services in the Black/AA communities, Disproportionate effect of housing instability on mental health among Black/AA children and families.

The Director will work directly with and report to the CEO and COO to support internal program strategy, collaboratively develop key community relationships, identify opportunities for complementary and expansive models and serve as a thought leader internally and externally.

The work we do at HCN can seem complex and difficult to measure as well as difficult to communicate. This position will address those challenges in such a way as to provide strategic support to leadership and internal program staff while also sharing the story of our work externally to our communities of clients, families, funders and advocates.

The strategic nature of this role will involve a high degree of cross-functional collaboration across our entire team, as well as with external partners.

The Director of Program Impact & Community Engagement position is full time. Our preference is to have this position operate from one of the organization's two bay area hubs. HCN may consider a hybrid/remote location for this position and some flexibility for working hours. Individuals who are self-starters, able to lead projects, and pride themselves on solving

complex problems alongside both internal and external partners in pursuit of building equitable and just access are encouraged to apply.

RESPONSIBILITIES:

- Manage the organizational strategy for understanding program impact.
- Plan and operationalize higher-touch methods for community communication and engagement.
- Ensure that lessons learned throughout the project are captured and communicated to internal and external stakeholders through appropriate channels;
- Work with HCN staff to develop an approach and to measure progress related to our organization's commitment to mental health;
- Draft or assist in the drafting of press releases, policy briefs, blog posts, op-eds, annual reports, public comment letters, grant reports, or any other written deliverables involving how the organization presents its impact and outcomes;
- Liaise with various stakeholders, clients, partners, and funders on relevant data, impact, and performance measurement issues;
- Address any other tasks assigned by the CEO or COO;
- Given the nature of the work, staff are expected to be flexible and may be asked to carry out duties which are not specifically listed above. The job description may be revised after discussion between the staff member and the organization; and
- Other duties as assigned by the CEO or COO.

Reporting Relationships

This position does not have any full-time staff directly reporting to them.

QUALIFICATIONS:

The ideal applicant for the position will have (1) experience in program evaluation and/or nonprofit or government impact measurement (2) have a strong understanding of community engagement, and (3) have familiarity in designing and executing effective communication strategies for internal and external constituents.

The candidate must also have:

- A demonstrated commitment to public and community service with an enthusiasm for HCN's mission and a shared commitment to equity, inclusion, and justice;
- Awareness of the history of unjust policies that have contributed to barriers to access, availability of mental health services and community support within the Black/ African American communities in the bay area.;
- 5+ years of experience in program development, community engagement and communications:
 - Robust expertise in building collaborative models and outreach strategies;
 - Ability to manage and meet deadlines;
 - Experimental design of evaluations;
 - Fluency in written and oral English. Must be able to read and interpret documents and communicate with others as necessary to perform job duties effectively;
 - Language skills in Spanish or other languages are a plus; and
 - Demonstrated ability to collaborate with team members across multiple program areas.

BENEFITS:

- 100% Health, Dental, Vision and Life insurance
- Professional Liability Insurance
- \$300 monthly commuter stipend and travel reimbursement
- Gym membership
- 6 weeks paid time off
- 13 paid holidays
- Work laptops provided